

Peter Brown, Esq.
Peter Brown & Associates PLLC
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Mr. Brown maintains an active practice in the fields of information technology law, technology-related transactions, cyber security, intellectual property, and civil litigation. He also has broad experience in alternative dispute resolution as an arbitrator, mediator, and advocate.

Mr. Brown is widely recognized as a pioneer and thought leader in the field of information technology law and intellectual property. "The Best Lawyers in America"[®] publication has twice honored Mr. Brown as the "**Lawyer of the Year**" in Information Technology Law, New York City. He was also recognized by Chambers USA (2012-21) in the field of Technology and Outsourcing. Chambers reported that "Peter Brown is renowned for the breadth of knowledge and experience he brings to the practice."

Information Technology Transactions

Throughout his career Mr. Brown has also been lead counsel in technology transactions involving information technology systems, electronic commerce, computer games, intellectual property, content distribution, mobile phone apps, outsourcing, patent licensing, hardware purchases and software licensing. His deep understanding of legal issues regarding information technology and the Internet has established him as a leading counselor in the structuring and implementation of a wide variety of technology and Internet systems.

Among Mr. Brown's representative transactional matters include the drafting and negotiation of the following: a multi-year \$100M+ agreement for the licensing of print content for use in on-line research; a landmark consulting project between a Big Four accounting firm and an international electronics manufacturer; big data applications; patent licenses; website Terms of Use and Privacy Policies; cloud computing services agreements; the sharing of intellectual property rights between two business entities; and hospital information systems. He has drafted agreements for use in hiring employees, consultants, and independent contractors. Mr. Brown has also revised license agreements drafted for use in the European Union to comply with U.S. law.

Arbitration and Mediation

Peter Brown has made alternate dispute resolution an important part of his legal practice. For over a decade he has served as an arbitrator and mediator. Mr. Brown currently serves on the

Panel of Neutrals of the American Arbitration Association, the International Centre for Dispute Resolution and as a Distinguished Neutral for Federal Arbitration, Inc. (FedArb). In that capacity he has served as a Panel Chair, Panel member or sole arbitrator on over one hundred matters in the past ten years. He has been appointed to decide disputes relating to international patent licenses, social media services, data breaches, patent indemnities, software development agreements, medical devices and equipment, international telephone services agreements, toys, music licensing, manufacturing defect claims, software ownership, breach of contract claims, trade secret claims and employment issues. Mr. Brown has served as private mediator on a variety of disputes, including matters relating to municipal information technology implementations, trademark and domain name ownership, and implementations of software systems for financial services organizations. He is qualified as a mediator on the panel of the Southern District of New York.

Litigation practice

Technology and the protection of intellectual property has been a focus of Mr. Brown's commercial litigation practice throughout his career. He has appeared in federal and state courts across the United States as lead counsel and he has represented parties in numerous arbitrations. Some of his cases were landmark disputes which set new legal standards in technology-related litigation. On behalf of foreign companies, he has provided counsel on risk analysis, litigation strategy, settlement alternatives and, where necessary, defended against claims by U.S. business customers.

Mr. Brown's litigated disputes have covered a broad spectrum of matters including information technology, intellectual property, data breaches, claims arising under the Stored Communications Act, copyright infringement, computer software development disputes, breach of computer services agreements, claims arising under the Computer Fraud and Abuse Act, open source software issues, failed computer system implementations, and breach of general commercial contracts.

Data Protection and Cyber Security

Mr. Brown has advised clients engaged in reviewing their information technology systems for data breaches and security. He has advised U.S. and foreign clients on procedures and handbooks in planning for potential security breaches. In his litigation practice he has prosecuted claims against his client's former employees and customers for breach of security, theft of personally identifiable information and theft of trade secrets. In his transactional practice he has drafted cloud computing services agreements and terms specifically dealing with data security and procedures for customer verification of security standards.

Bar Associations

Mr. Brown is active in bar associations and international legal associations. He is a member of the New York City Bar Association (Alternate Dispute Resolution Committee 2012-15). He

previously served as Chair of the New York City Bar's Computer Law Committee. A leader in the New York State Bar Association, Mr. Brown is the past Chair of the Commercial and Federal Litigation Section, which included over 2600 commercial litigators across New York State. He also served as Chair of that Section's Intellectual Property Litigation Committee. For the American Bar Association, he served as Co-Chair of Computer Litigation Committee of the Litigation Section.

Mr. Brown is active in the International Technology Law Association and served as a member of its Board of Directors for over a decade. He is a frequent speaker at its European, Indian and U.S. conferences.

Community Service

Mr. Brown is involved in the New York community. He serves on Lincoln Center's Counsels' Council, a legal advisory committee coordinating *pro bono* legal matters for the General Counsel of Lincoln Center for the Performing Arts, Inc. Mr. Brown is a member the Board of Directors of the Citizens Committee for New York City, Inc. He is former member of the Board of Directors of Lincoln Center Education, the educational division of Lincoln Center.

Practice History

Prior to forming Peter Brown & Associates PLLC in 2013, Mr. Brown was a partner in the New York office of Baker & Hostetler LLP where he served as leader of its National Information Technology Practice Group for five years. He was previously a founder and co-managing partner of Brown Raysman Millstein Felder & Steiner LLP one of the pioneering New York law firms in the field of information technology. He practiced with that firm for over twenty-five years. At Dartmouth College, Mr. Brown served as an adjunct Professor of Computer Law for five years in its graduate computer science management program.

Education: Dartmouth College, BA
Columbia University, School of Law, JD

Bar Admissions: New York State
Second Circuit Court of Appeals
Fourth Circuit Court of Appeals
Southern District of New York
Eastern District of New York
Northern District of Illinois
Eastern District of North Carolina
Central District of California
District of Connecticut
District of New Jersey

Honors

Peter Brown has been identified as a thought leader in the field of Information Technology. He has been recognized by his peers for professional accomplishments, including the following:

Best Law Firms ranked Peter Brown & Associates as a First-Tier national practice in the field of Information Technology Law. (2017-21)

Best Lawyers in America® honored as Lawyer of the Year in Information Technology Law in New York City (2014 and 2018).

Best Lawyers in America® honored for Information Technology Law, Copyright Law and Technology Law for New York (2008-2021)

Chambers USA honored for Technology and Outsourcing (2012-21)

Who's Who Legal, honored as one of the five "Most Highly Regarded" lawyers in the United States in the field of Information Technology Law (2016)

Superlawyers, New York Metro Area, honored for Information Technology Law (2006-2021)

Who's Who Legal: Data (2008-2021)

Publications:

Mr. Brown has been published widely for over twenty-five years on topics relating to Information Technology and Intellectual Property. Many of these papers have been circulated to supplement his speeches to the Practising Law Institute, the New York State Bar Association, the International Technology Law Association and numerous other trade and bar groups. In addition, he has authored or co-authored the following:

Co-author, Computer Law: Drafting and Negotiating Forms and Agreements, Law Journal Press.

Co-author, Emerging Technologies and the Law: Forms and Analysis, Law Journal Press.

Author, monthly column, "Technology Law" New York Law Journal and Law.com for over twenty-five years.

Co-author, "Artificial Intelligence: Prepare for the Reinvention of Everything," The Current (PLI publications), Autumn 2017.

Author, "Spyware and Pretexting: Recent Developments," The Computer and Internet Lawyer, June 2009.